

Montserrat

Global Youth Tobacco Survey (GYTS)

FACT SHEET



The Montserrat GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, environmental tobacco smoke exposure (ETS), cessation, media and advertising, and school curriculum. These determinants are components Montserrat could include in a comprehensive tobacco control program.

The Montserrat GYTS was a school-based survey of students in grades 2A, 3B and 4C, conducted in 2000. A census of all students in Monserrat Secondary School was performed for grades 2A, 3B, and 4C. The student response rate was 93.0%, and the overall response rate was 93.0%. A total of 167 students participated in the Montserrat GYTS.

Prevalence

- 22.7% of students had ever smoked cigarettes (Male = 21.1%, Female = 23.1%)
- 13.9% currently use any tobacco product (Male = 14.3%, Female = 13.9%)
- 5.0% currently smoke cigarettes (Male = 4.0%, Female = 5.3%)
- 10.9% currently use other tobacco products (Male = 13.0%, Female = 9.0%)
- 12.8% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

- 27.8% think boys and 15.2% think girls who smoke have more friends
- 4.4% think boys and 4.8% think girls who smoke look more attractive

Access and Availability - Current Smokers*

Environmental Tobacco Smoke

- 20.1% live in homes where others smoke
- 44.9% are around others who smoke in places outside their home
- 88.5% think smoking should be banned from public places
- 70.5% think smoke from others is harmful to them
- 12.9% have one or more parents who smoke
- 3.0% have most or all friends who smoke

Cessation - Current Smokers*

Media and Advertising

- 81.3% saw anti-smoking media messages in the past 30 days
- 51.5% saw pro-cigarette ads on billboards in the past 30 days
- 38.9% saw pro-cigarette ads in newspapers or magazines in the past 30 days
- 15.3% have an object with a cigarette brand logo
- 13.4% were offered free cigarettes by a tobacco company representative

School

- 66.5% had been taught in class, during the past year, about the dangers of smoking
- 50.3% had discussed in class, during the past year, reasons why people their age smoke
- 51.8% had been taught in class, during the past year, the effects of tobacco use

* less than 35 current smokers

Highlights

- 14% of students currently use some form of tobacco; 5% currently smoke cigarettes; 11% currently use other forms of tobacco.
- ETS exposure is high – 1 in 5 students live in homes where others smoke; 4 in 10 are exposed to smoke in public places; over 1 in 10 have parents who smoke.
- 7 in 10 students think smoke from others is harmful to them.
- About 9 in 10 students think smoking should be banned in public places.
- 8 in 10 students saw anti-smoking media messages in the past 30 days; half of students saw pro-cigarette ads in the past 30 days.